

FOR IMMEDIATE RELEASE

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Nufarm to showcase custom-fit seed treatment solutions at ASTA's CSS 2018 & Seed Expo

Morrisville, NC (November 30, 2018) – Nufarm announces plans for the American Seed Trade Association's (ASTA) annual conference and expo that will showcase its custom-fit seed treatments. The CSS 2018 & Seed Expo, America's largest seed industry conference, will be held at the Hyatt Regency Chicago on Dec 3-6, 2018. Nufarm experts will be on-hand to discuss simplified seed solutions, including a new nematode technology coming in 2019.

Simplified seed treatment now and on the horizon

In addition to Nufarm's broad portfolio of customized seed treatments, marketed under the Salient, Sativa and Spirato brand families – something new is on its way to help soybean, cotton and corn growers better manage nematode damage and help crops thrive. Attendees can meet with Nufarm and register to be the first to know about this exciting new patented nematode technology.

Exclusive sponsor of ASTA's inaugural Welcome Hospitality Lounge

Nufarm is pleased to partner with ASTA to bring full-conference registrants the first hospitality lounge. Delegate badge holders can visit the Hospitality Lounge during all conference hours to relax and enjoy all-day access to refreshments, snacks, free WiFi, computers, seating, ASTA staff and Nufarm representatives inside the Hyatt Regency Chicago, Columbus A/B, located next to registration.

Nufarm booth and glove giveaway inside the Lounge at Columbus A/B

At conference registration, all delegates will receive one Nufarm fleece glove. Delegates can claim the other glove and meet with Nufarm experts to learn more about "full protection" at the Nufarm exhibit located inside ASTA Hospitality Lounge during conference hours.

Salient™, Sativa® and Spirato™ premix lineup offers custom-fit convenience

Nufarm's broad line-up of seed treatment products provide convenience and flexibility to customers. Multiple unique, ready-to-use combinations shield vulnerable seed with needed protection, including proven fungicides, insecticides and growth enhancement options that result in stronger seedlings and a better crop stand. For more information and a complete list of Nufarm Seed Treatment Products, visit www.nufarm.com/USST.

About Nufarm Americas

Nufarm Americas, Inc. is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.

For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/us to download a full label. ©2018 Nufarm. Important: Always read and follow label instructions.